

THE ONE-PAGE AI ORG CHART

MAP EVERY FUNCTION TO THE AI THAT RUNS IT

Four functions run most companies. Here is the agent type that fits each one — plus a fill-in-the-blank framework to design your own org chart. Start with one. Add the next in 30 days.

1 THE FOUR FUNCTIONS → THE AGENT THAT FITS

OPERATIONS

Executive Assistant

OPS & EA AGENT

Runs the calendar, inbox triage, task scheduling, CRON jobs, log monitoring and the daily ops report. The always-on operator.

First 30-day win: automated daily brief + calendar & inbox triage before you wake up.

SALES

Sales Development

SDR / SPEED-TO-LEAD AGENT

Replies to every new lead in under 5 minutes, qualifies, books the call, and runs the follow-up sequence until they answer.

First 30-day win: instant lead response, zero missed inquiries, booked calls on autopilot.

MARKETING

Growth / CMO

MARKETING AGENT

Owns the content calendar, SEO articles, and the blog-to-social cascade across X, LinkedIn and Instagram — on brand, on schedule.

First 30-day win: a self-running blog → social pipeline that publishes weekly without you.

CONTENT

Creative Producer

CONTENT AGENT

Drafts articles, scripts and video, generates images, and holds a single brand-voice guide so every asset sounds like you.

First 30-day win: 7 on-brand pieces a week, drafted and formatted, ready to review.

2 DESIGN YOUR OWN — FILL IN THE BLANKS

BUSINESS FUNCTION	WHERE IT COSTS ME MOST	AGENT TYPE THAT FITS	MY FIRST 30-DAY WIN
Operations	<i>e.g. scheduling, reporting...</i>	EA / Ops Agent	-----
Sales	<i>e.g. slow lead response...</i>	SDR Agent	-----
Marketing	<i>e.g. inconsistent posting...</i>	Growth / CMO Agent	-----
Content	<i>e.g. blank-page drafting...</i>	Content Agent	-----
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